

# Business Ethics - A contradiction in itself? Online Seminar in English



Beginning: Fri, October 17<sup>th</sup>, 2025, 13:00 h  
 Fri, October 24<sup>th</sup>, 2025, 13:00 h  
 Sat, November 15<sup>th</sup>, 2025, 13:00 h  
 Fri, December 12<sup>th</sup>, 2025, 13:00 h

End: Fri, December 12<sup>th</sup>, 2025, 17:00 h

Place: online

Leader: Prof Dr Bernd Banke,  
Reutlingen University

Participants: 15 students

Deadline: [Sun, October 5<sup>th</sup>, 2025](#)

## Day 1

13:00 - 14:30 h A1 for Awareness  
Introduction of participants and of topics. Why are we here? Students present the cases studies, they found preparing for the seminar.

14:45 - 16:15 h A2 for Analysis  
Analysing ethical dilemmas. Basics of the theory of social functional systems. The Dilemma Square

16:30 - 17:00 h Guided students' team work on case studies  
Application of the Dilemma square model on the individual case studies

## Day 2

13:00 - 14:30 h A2 from descriptive to normative approach  
Students present their homework

14:45 - 16:15 h A3 for Approach to a solution  
What can ethical theory do for us?  
consequentialistic theories (e.g. Utilitarianism), deontological theories (e.g. Categorical Imperatives)

16:30 - 17:00 h A4 for Application  
Students' guided teamwork applying theories on case studies

## Day 3

09:00 - 10:30 h A4 for Application  
Students present their homework

10:45 - 12:15 h A3 for (more) Approaches to a solution  
Values driven Ethics, Ethics of Governance

12:30 - 13:00 h A4 for Application  
Students' guided teamwork applying theories on case studies

## Day 4

13:00 - 14:30 h A4 for Application  
Students present their homework

14:45 - 16:15 h A3 for (more) Approaches to a solution  
Ethics of discourse, ethics of institutions

16:30 - 17:00 h A4 for Application  
Outcomes  
Discussion of outcomes and possible consequences for the individual

## About the person

*Prof Dr Bernd Banke holds a full-time professorship for Business Law and Business Ethics at the ESB Business School at Reutlingen University. In his capacity as the Ethics Officer of the university, he has been teaching Business ethics and CSR classes for more than 20 years. He has been publishing on Ethics in Business and in Public Services.*  
<https://www.esb-business-school.de/en/about-esb-business-school/register-of-persons/persons-detail-page/bernd-banke-1>

## On the subject

*Business Ethics – isn't that a contradiction in itself? This probably is the question having been asked most during seminars, presentations and discussions. And it is the silliest one at the same time! Looking at the roots of our current economic system, students of this seminar will realize that the opposite is or (better) should be the case during the very beginning of the lessons. But why is it so complicated then? Why are we confronted with all these dilemmas in everyday business life? This seminar helps students finding answers on these urgent and for the individual painful questions*

## Registration, awarding of certificates, ethics points, ECTS

Your [participation](#) is guaranteed if

1. Your written registration has been received by rtwe;
2. The rtwe has confirmed your registration.

## Achievable ethics points and ECTS points:

1. Preparation of the seminar and participation in the seminar: 15 EP 1 ECTS
2. Additional paper for more points: + 15 EP + 1 ECTS

Participants receive a [graded certificate](#) with the specified workload. The course can be credited towards the [Ethikum-certificate](#).

Registration

# Business Ethics -

A contradiction in itself?



Online Seminar in English from Fri, October 17<sup>th</sup> to Fri, December 12<sup>th</sup>, 2025

To the  
rtwe  
c/o Herrn Thorsten Gutsche  
Hochschule Karlsruhe  
Postfach 24 40  
76012 Karlsruhe

preferably by e-mail: [seminare@rtwe.de](mailto:seminare@rtwe.de) or fax: 0721-925 1767

**I hereby register bindingly for the above-mentioned online seminar.**

## Personal Details

\_\_\_\_\_  
First Name, Last Name

\_\_\_\_\_  
Matriculation Number

\_\_\_\_\_  
University Of Applied Sciences

\_\_\_\_\_  
Faculty

\_\_\_\_\_  
Street, Number (Your Address)

\_\_\_\_\_  
Zip Code, City (Your Address)

\_\_\_\_\_  
E-mail

\_\_\_\_\_  
Place

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature

## Seminarinformationen

- We request your *binding* registration on this form by **Sunday, October 5<sup>th</sup>, 2025 at the latest**.
- The seminar is open to all students at the state universities of applied sciences in Baden-Württemberg.
- Participation is free of charge.
- You will receive a confirmation as soon as we receive your registration.
- After the registration deadline, you will receive further information about the seminar from us.
- If you are unable to attend, please inform us immediately.
- If you have any questions about the seminar, please contact rtwe: [seminare@rtwe.de](mailto:seminare@rtwe.de).