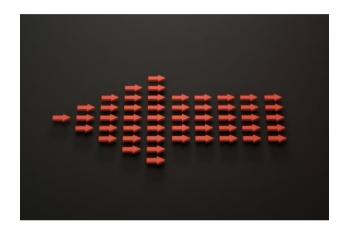


Business Ethics -A contradiction in itself? Online Seminar in English



October 17th, 2025, 13:00 h Beginning:

October 24th, 2025, 13:00 h

Sat, November 15th, 2025, 13:00 h December 12th, 2025, 13:00 h

End: December 12th, 2025, 17:00 h

online Place:

Leader: Prof Dr Bernd Banke.

Reutlingen University

Participants: 15 students

Deadline: Sun, October 5th, 2025

Day 1

13:00 - 14.30 h	A1 for Awareness Introduction of participants and of topics. Why are we here? Students present the cases studies, they found preparing for the seminar.
14:45 - 16:15 h	3 3
14:45 - 10:15	Analysing ethical dilemmas. Basics of the theory
	of social functional systems. The Dilemma Square
16:30 - 17:00 h	Guided students´team work on case studies Application of the Dilemma square model on the

individual case studies

Day 2

13:00 - 14:30 h	A2 from descriptive to normative approach
	Students present their homework
14:45 - 16:15 h	A3 for Approach to a solution
	What can ethical theory do for us?
	consequentialistic theories (e.g. Utilitarianism),
	deontological theories (e.g. Categorical Imperatives)
16:30 - 17:00 h	A4 for Application
	Students guided teamwork applying theories on

case studies

Day 3

09:00 - 10:30 h	A4 for Application Students present their homework
10./F 10.1F b	
10:45 - 12:15 N	A3 for (more) Approaches to a solution Values driven Ethics, Ethics of Governance
12:30 - 13:00 h	A4 for Application Students´ guided teamwork applying theories on case studies

Day 4	
13:00 - 14:30 h	A4 for Application Students present their homework
14:45 - 16:15 h	A3 for (more) Approaches to a solution Ethics of discourse, ethics of institutions
16:30 - 17:00 h	A4 for Application Outcomes Discussion of outcomes and possible consequences for the individual

About the person

Prof Dr Bernd Banke holds a full-time professorship for Business Law and Business Ethics at the ESB Business School at Reutlingen University. In his capacity as the Ethics Officer of the university, he has been teaching Business ethics and CSR classes for more than 20 years. He has been publishing on Fthics in Business and in Public Services.

https://www.esb-business-school.de/en/about-esb-businessschool/register-of-persons/persons-detail-page/bernd-banke-1

On the subject

Business Ethics – isn't that a contradiction in itself? This probably is the question having been asked most during seminars, presentations and discussions. And it is the silliest one at the same time! Looking at the roots of our current economic system, students of this seminar will realize that the opposite is or (better) should be the case during the very beginning of the lessons. But why is it so complicated then? Why are we confronted with all these dilemmas in everyday business life? This seminar helps students finding answers on these urgent and for the individual painful questions

Registration, awarding of certificates, ethics points, ECTS

Your participation is quaranteed if

- 1. Your written registration has been received by rtwe;
- 2. The rtwe has confirmed your registration.

Achievable ethics points and ECTS points:

1. Preparation of the seminar and participation in the seminar: 15 EP 1 FCTS 2. Additional paper for more points: + 15 EP + 1 ECTS

Participants receive a graded certificate with the specified workload. The course can be credited towards the Ethikumcertificate.

Stand: 23. Juli 2025 - Änderungen vorbehalten/Subject to changes - Foto: 愚木混株 cdd20 auf Unsplash

Registration

Business Ethics -





Online Seminar in English from Fri, October 17th to Fri, December 12th, 2025

To the rtwe c/o Herrn Thorsten Gutsche Hochschule Karlsruhe Postfach 24 40 76012 Karlsruhe

Personal Details

preferably by e-mail: seminare@rtwe.de or fax: 0721-925 1767

I hereby register bindingly for the above-mentioned online seminar.

First Name, Last Name Matriculation Number **University Of Applied Sciences Faculty** Street, Number (Your Address) Zip Code, City (Your Address) E-mail Place Signature

Seminarinformationen

- We request your binding registration on this form by Sunday, October 5th, 2025 at the latest.
- The seminar is open to all students at the state universities of applied sciences in Baden-Württemberg.
- Participation is free of charge.
- You will receive a confirmation as soon as we receive your registration.
- After the registration deadline, you will receive further information about the seminar from us.
- If you are unable to attend, please inform us immediately.

Date

• If you have any questions about the seminar, please contact rtwe: **seminare@rtwe.de**.